Practicum Proposal Form

**(Limit to 1-2 pages)**

Name (if working in a group, list all the MSDA group members): Moneeb Abu-Esba

Title of proposed practicum: IT Contractor for AMBA

Mentor’s name: Duke White

Mentor’s contact email: duke.white@amba.info

Mentor’s phone: 512-567-9855

State the goal of your practicum and how you expect to reach the goal. What methods will you use, etc.?

Is to help Association Member Benefits Advisors (AMBA) gain new clientele. I will collect data from School districts and Retired Teacher Associations from across the United States, clean the data, and place the potential clientele’s personal information into a dataset. We also analyze the best ways to contact the school districts by tracking date and form of contact.

Discuss the subject matter and its importance to the supporting entity, business or institution.

AMBA is a health insurance company and I am contracting with them to collect potential cilents’ personal information to contact them.

How will your practicum make you a better data analyst?

I will have hands on experience with data collecting, data cleaning, and working with SQL.